



## Street Talk

### Downtown Welcomes US Figure Skating

Spokane welcomes the US Figure Skating Championships, resulting in thousands of visitors, millions in economic impact, and many hours of national TV coverage!

**Downtown Businesses** that are looking to take advantage of these visitors **have the rare opportunity to make a value-added offer that will be promoted on the DowntownSpokane.net website, on the STA Figure Skating shuttles, as PA announcements at the Arena, at Fanfest during the Championships, and more.**

Creative examples include: free ice skating card/souvenir with purchase, special ice martini, special snowflake coffee flavor, special discount for skating visitors, buy one get one free, etc. ...anything value added. *The more creative, the more attention you will receive!*

These special Downtown offers are available for all Downtown retail businesses to participate in and are distributed to thousands of attendees. **Sign up for your business to participate in this promotion by Wednesday, January 7, 2010--it's a free promotion for your Downtown business! Send your listing to [ellery@spokane2010.com](mailto:ellery@spokane2010.com).**



### Have You Gotten *Your* Tickets Yet?

Don't let the opportunity to see history in the making pass you by! Get your tickets to the 2010 US Figure Skating Championships now and **help break the record Spokane set in 2007!**

More than 250 skaters will come, only 15 will advance to Vancouver for the 2010 Winter Olympics. **Tickets are going fast, get yours at [www.spokane2010.com](http://www.spokane2010.com).**

### Accessible Transportation to Downtown

The Spokane Transit Authority (STA) is offering a great deal to *anyone* in Spokane during the U.S. Figure Skating Championships. **To make traveling to and from the figure skating events and around Spokane even more accessible, STA is offering a special 10-day pass good for the *entire* bus system for \$12!**

In addition to this deal, STA will also provide shuttles to and from the events running every 10 minutes. Thanks to STA, Spokane can keep running smoothly while we all enjoy the US Figure Skating Championships! For more information on

shuttle times or to purchase a special Figure Skating Pass, visit [SpokaneTransit.com](http://SpokaneTransit.com).

Also check out STA's **new Downtown Shuttle** between the Arena and STA Plaza. Three new electric-diesel hybrid shuttles were added, sporting the same look as the new Downtown street banners, installed by the Business Improvement District. [Monthly City Ticket Passes](#) for parking at the Arena and taking the Downtown Shuttle are only \$25.

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## Celebrate New Year's Eve Downtown!



**Downtown is the place to be on December 31st** with a range of amazing entertainment and activities. There are concerts and performances like Ballet & Bubbly at the Bing Crosby Theater, Gonzaga vs. Oklahoma in the Ronald McDonald Charities Classic at the Arena, and family fun with [First Night and First Day](#) activities!

Come celebrate in Downtown Spokane and toast the New Year!

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## The Best Little Chocolate Show Ever!

Fans of chocolate everywhere are specially invited to attend the **first annual Chocolate Experience, January 18 & 19, 2010**. Spokane's [Chocolate Apothecary](#) brings together chocolatiers and chocolate products for this one-of-a-kind, delicious event at The Lincoln Center.

Attendees will receive 15 samples of chocolates from premiere chocolatiers and access to all things chocolate including tastings from which the fan favorite will be crowned, spa products, sculpting, book signing, lectures, samples guaranteed to create a special moment for everyone -- even a team building competition!

Fans can buy tickets through local partner TicketsWest and host Chocolate Apothecary: \$35 for the VIP reception and \$15 for an all day pass ticket. For more information visit [ChocolateExperience.org](http://ChocolateExperience.org).

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Don't hesitate to call us for more information at 509-456-0580.

### We are happy to help!

Leanne Sangster  
Downtown Spokane Partnership/Business Improvement District

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