

CLEAN AND SAFE

The Downtown Business Improvement District maintains an active and engaging Clean Team and Security Ambassadors.

The Downtown Clean Team has been cleaning and maintaining downtown since January 1996. The distinctively dressed Clean Team in Kelly green and black uniforms enhance the unique urban experience by cleaning and maintaining downtown six days a week, totaling more than 10,000 hours a year. The crew waters hanging baskets in the spring and summer and assists with snow and ice removal in the winter. The crew is trained to provide assistance for all maintenance situations.

The distinctively dressed Ambassadors in royal blue and black uniforms enhance the downtown experience by walking the district six days a week, totaling more than 25,000 miles a year. The crew is trained to provide assistance for all situations - directions, street disturbances, employee escorts, and medical emergencies, just to name a few. Ambassadors' presence Downtown, whether providing a pedestrian assist, changing a flat tire, giving directions, or just listening, supports a safe and community-minded downtown.

2016

4,291

Citizens Assisted

2,263

Citizens Educated/Advised

9,389

Business Contacts

1,562

Street Trees

200+

Planters and Hanging Baskets

3,889

Garbage Cans Collected

323

Graffiti Pieces Removed



