

PLAY

Downtown Spokane is host to hundreds of annual events and a prime location to access to a wide range of outdoor recreational activities. Fitness centers, spas, mountain-biking, kayaking and legacy events such as Hoopfest and Bloomsday keep Spokane citizens active.

Downtown is a leading the tourist and convention destination for the Intermountain Northwest. With a spectacular river gorge, a bustling, vibrant shopping district, a local restaurant scene, and a plethora of 3 and 4 Star Hotels, Spokane draws millions of visitors each year.



Nation's second-largest urban waterfall. 146 feet of cascading Spokane falls.

122.4 acres of parkland and 18.4 acres of natural habitat in the downtown. Includes the 100-acre Riverfront Park. Adjacent to the 10,000 acre Riverside State Park.

12 conservation areas near downtown totaling 6,497 acres.

102.2 miles of trails regionally, 3 trails adjacent to downtown totaling 125 single-track miles.



SPOKANE VETERANS MEMORIAL ARENA

130

Annual Events

800,000

Annual Attendance

50,000

Annual Room Nights

SPOKANE SYMPHONY

39,500

Annual Attendees

WESTCOAST ENTERTAINMENT BEST OF BROADWAY

100-125k

Annual Attendance

\$15 Million

Total Economic Impact

200+ Annual Events

12,000

Fourth of July Attendees

45,000

Average Bloomsday Participants

6,110

Hoopfest Teams

24,400

Players

2.5 Million

Annual Visitors to Riverfront Park

45

Monthly First Friday Venues

3.55 Million Visitors in 2016: \$995 Million in Spending

HOTEL

3,300

Hotel Rooms

60.5%

Average Occupancy

\$115.53

Average Daily Rate

\$183

Million

2016 Hotel Revenue

Under Construction

109 Rooms
Hampton Inn & Suites

60 Rooms
Howard Johnson

130 Conventions
and Events in 2016

426,735
Convention and
Event Attendance

81,560 Room
Nights Generated

\$181 Million in
Spending

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IN 2016, THE SPOKANE CONVENTION CENTER HOSTED 95,198 CONVENTIONEERS GENERATING 36,988 ROOM NIGHTS AND \$81 MILLION IN SPENDING.