

# Downtown Spokane 2019 Annual Meeting



*Join us in highlighting Downtown Spokane's plans and achievements with a direct message to celebrate the year behind us and create energy for the year ahead. Together we'll maximize Downtown's unique characteristics to attract prospective residents, tourists, corporations, and retail companies.*

## Description

Downtown Spokane is inviting key business partners to participate in celebrating accomplishments at the 2019 Annual Meeting through sponsorship. We would like to extend that opportunity to your company. Each year this event attracts an attendance of 250 to 300+ individuals from a wide spectrum of businesses and organizations.

Sponsorships allow us to keep the cost of entry as a low \$35 and to bring a dynamic program to our members and community.

Downtown Spokane's unique urban environment creates synergy throughout the region. Downtown is distinguished as an exciting regional center—the business, financial, medical, educational, and cultural hub. Annually, downtown plays host to the employees, guests and clients of which your business is a part. Downtown Spokane serves as the economic hub of the inland northwest with the largest concentration of employment, retail, urban living and noteworthy attractions.

### **February 28, 2018, The Centennial Hotel**

1:30pm, DSP and BID Board Confirmation

3:00pm, Ticketed Event and Keynote

Location: TBD

## Sponsorship Opportunities

*Downtown Spokane offers a variety of sponsorship opportunities to meet sponsor needs. Custom packages are also available.*

### **Presenting Sponsor | \$5,000**

#### **Exclusive**

#### Prior to the meeting

- Sponsor logo will be prominently featured on the Annual Meeting invitations, distributed to over 2,000 individuals comprised of BID Ratepayers and DSP members.
- Logo recognition in reminder emails and on the [downtownspokane.org](http://downtownspokane.org) registration page with a direct link to sponsor website.
- Presenting sponsor name recognition in the news release.
- **Reserved full page ad in the Downtown Spokane Magazine (\$1,800 value) distributed by the Journal of Business.**

#### At the meeting

- Exclusive opportunity for advertisement in the Annual Meeting program with prominent logo placement.
- Sponsor logo or banner will be prominently displayed at the main stage.
- Sponsor logo will be prominently featured in multimedia presentation.
- Sponsor will be recognized from the podium as the Presenting Sponsor.
- Opportunity to place materials at each table or setting.
- Sponsor may reserve a promotional table/display area to promote business at the event and/or other display opportunities.
- Sponsor will receive Ten (10) Annual Meeting tickets and reserved seating.

## Major Sponsor | \$2,500

*Limited number available*

Prior to the meeting

- Sponsor logo will be featured on the Annual Meeting invitations, distributed to over 2,000 individuals comprised of BID Ratepayers and DSP members.
- Logo recognition featured in reminder emails and on the downtownspokane.org registration page with a direct link to sponsor website.
- Sponsor name recognition in the news release.

At the meeting

- Sponsor will be recognized from the podium as a Major Sponsor.
- Featured logo placement in the Annual Meeting program.
- Sponsor logo will be featured in multimedia presentation.
- Sponsor logo or banner will be prominently displayed at the event.
- Opportunity to place materials at each table or setting.
- Sponsor may reserve a promotional table/display area to promote business at the event and/or other display opportunities.
- Sponsor will receive Six (6) Annual Meeting tickets with preferred seating

## Partner Sponsor | \$1,500

Prior to the meeting

- Sponsor logo will be included on the Annual Meeting invitation, distributed to 2,000 people, and logo in the program provided to each guest.
- Sponsor will receive logo recognition in reminder emails and on the downtownspokane.org registration page with a direct link to sponsor website.
- Sponsor will receive name recognition in the news release.

At the meeting

- Sponsor will be recognized from the podium as a Partner Sponsor.
- Logo placement in the Annual Meeting program.
- Sponsor logo will be included in a multi-media presentation at the event.
- Sponsor logo or banner will be displayed at the event.
- Sponsor may reserve a promotional table/display at the event.
- Sponsor will receive Four (4) Annual Meeting tickets with preferred seating.

## Contributing Sponsor | \$500

Prior to the meeting

- Sponsor name will be included on the Annual Meeting invitation, distributed to 2,000 people, and in the program provided to each guest
- Sponsor will receive name recognition in reminder emails and on the downtownspokane.org registration page with a direct link to sponsor website.
- Your company will receive name recognition in the news release.

At the Meeting

- Sponsor logo will be included in a multi-media presentation at the event
- Sponsor may reserve a promotional table/display area to promote your business at the event
- Sponsor will receive Two (2) Annual Meeting tickets with preferred seating.