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FIRST FRIDAY



DOWNTOWN SPOKANE 2019 PLANNING GUIDE



FirstFriSpokane | www.firstfridayspokane.org | firstfriday@downtownspokane.net | 509.456.0580

2019

MONTH

JANUARY 4
 MARCH 1
 APRIL 5
 MAY 3
 JUNE 7
 JULY 5
 AUGUST 2
 SEPTEMBER 6
 NOVEMBER 1
 DECEMBER 6

INFORMATION DUE

WEDNESDAY, DECEMBER 26
 WEDNESDAY, FEBRUARY 20
 WEDNESDAY, MARCH 27
 WEDNESDAY, APRIL 24
 WEDNESDAY, MAY 29
 WEDNESDAY, JUNE 26
 WEDNESDAY, JULY 24
 WEDNESDAY, AUGUST 28
 WEDNESDAY, OCTOBER 23
 MONDAY, NOVEMBER 27

*The hours of First Friday are promoted as 5 to 8pm.
 If your hours differ we will list them as provided.*

Sign up to receive email reminders at firstfridayspokane.org

THE FIRST FRIDAY SERIES LAUNCHED IN NOVEMBER OF 2003 IN CONJUNCTION WITH THE SPOKANE ARTS COMMISSION. FIRST FRIDAY **ALWAYS OCCURS** ON THE FIRST FRIDAY OF THE MONTH WITH THE EXCEPTION OF FEBRUARY AND OCTOBER, WHEN FIRST FRIDAY AND THE VISUAL ARTS TOUR MERGE TO BECOME A CITY-WIDE ARTS TOUR PRESENTED BY SPOKANE ARTS.

On behalf of the Downtown Spokane Business Improvement District (BID) we invite you to participate in First Friday, a promotional program designed to showcase the downtown arts, retail and restaurant scene.

Your commitment of a special activity in your gallery, store, tasting room, restaurant or business entitles you to promote your business in a variety of ways.

PROMOTION

- firstfridayspokane.org lists all participants and artist details on the interactive map. Also includes Downtown Spokane social media platforms.
- Monthly Inlander ad
- Bi-monthly ad in Art Chowder Magazine
- Downtown Spokane radio advertisements featuring First Friday.
- Venue guide - delivered to the Visitor's Center in Riverfront Park, River Park Square Concierge, and all major downtown hotels - listing participants with details and map.

To be included in promotions, register your First Friday information at firstfridayspokane.org.

First Friday promotions are paid for by the Ratepayers of the Downtown Spokane Business Improvement District (BID). Venues located outside of the BID within the greater downtown area, may participate in First Friday promotions by joining the Downtown Spokane Partnership Membership, by paying an annual fee of \$25, or by paying \$5 per individual First Friday. Fees will be billed upon submission of First Friday events. Annual fee will be billed per calendar year.

YOUR FIRST FRIDAY WILL BE ITS **MOST SUCCESSFUL** WHEN YOU OFFER A VARIETY OF ACTIVITIES.

- Feature artists of all types!
- Create a theme
- Use spoken word, readings, poetry or theater
- Live music
- Feature a store or menu item
- Special First Friday shopping discounts
- Art and book signings
- Door Prizes
- Hands on activity for kids and adults to express their artistic side
- Mail or email information to your mailing lists to keep customers informed!
- Purchase a street banner to promote your participation in First Friday for \$100, or find a sponsor to purchase the banner for you. Banners can be placed on the sidewalk during First Friday to visually indicate your participation. Banners are yours to keep.

FIND ARTISTS Connect with a local artist or artists and have them display their work in your business for First Friday.

Be sure to also let the artist know specifics of what type of art you are looking for, any other promotion you will be doing, such as direct mail postcards, and if you charge a commission to exhibiting artists for sales at your business and, if so, how much you charge. Also, be sure to let the artist know how much art you are looking for or how many running square feet of space you have for exhibition.

Invite youth or a local school to create art for display.

FIND MUSIC If you are interested in having a local musician perform in your business on First Friday and do not know where to begin, contact the musician's referral service of the Professional Musicians AFM Local 105 at local105@afm.org or visit their web site: www.nwmusicians.org.

SPECIAL PROMOTIONS

FEATURED POSTER ARTIST

Each month the work of a local artist has been selected to be featured as the official First Friday poster artist. Pick up a collectible poster at a participating First Friday venue.

To serve as a featured artist venue email firstfriday@downtownspokane.net

APRIL | SATURATE

SATURATE is a month-long program promoting people of color in the Arts throughout Spokane. Visual arts, writers, performers, and film created by diverse members in our community are highlighted and celebrated. Every artist and venue joining in will help deepen the conversation on race, identity, and culture in our city and beyond.

To find out more email spokaneartscontact@gmail.com

JUNE | QUEER ART WALK

In honor of the 50th anniversary of Stonewall Spokane's LGBTQA+ community — through Spokane Queer Art Walk — is partnering with Terrain (terrainspokane.com) and local venues to catalyze a community-wide showcase of queer artists during Pride month, June 2019.

All public businesses — whether you're an art gallery, a cafe with wall space or other public space — are encouraged to showcase a queer artist or group of artists on your walls during the month of June. An art walk will be held on First Friday, June 7.

This is a self-curated process. Each venue will select the artist or artists they wish to show and the organizers will add it to a list of participating venues. Event organizers are available to help place artists.

To participate email SpokaneQueerArtWalk@gmail.com

