



OVERVIEW

Downtown Spokane is seeking submissions of original art by local artists for promotional materials to be used for First Fridays in 2020 and 2021.

HISTORY

First Friday is in its 18th year and features local artists in partnership with businesses throughout the downtown core. Visitors enjoy visual arts displays, music and performances as well as wine tasting with local wineries. Your artwork, if selected will be used on posters, postcards, event maps and other promotional materials.

ARTIST BENEFITS

- Selected artwork will be cropped and printed on a 12 x 18 Poster, of which 100 will be printed and made available for free to the public attending First Friday.
- Selected artist will have an opportunity to display their artwork on First Friday with a temporary exhibit and Artist Reception inside River Park Square from 5:00 to 8:00pm.
- Artist name and bio will be included on promotional materials for their selected month of First Friday promotions.
- Artist will be featured in the monthly First Friday Press Release and other media opportunities.
- A \$100.00 honorarium will be awarded to each artist whose work is chosen.
- Artwork may be utilized in additional first Friday promotions including promotional sidewalk boards, print and online advertisements, calendars or postcards.

2020/2021 THEME: NEW BEGINNINGS

Following the unprecedented events of 2020, downtown, Spokane, and the entire world is have discovered new ways to connect, adapt, and plan. The 2020/2021 poster theme focuses on how we have adapted, and provides a blank slate for how we view ourselves and our community.

SPECIFICATIONS

- Digital scan of artwork, JPEG or PDF, 300pixels/inch, 12" x 18" or 3,600 x 5,400 pixels.
- A print of the original artwork is acceptable but must be 12" by 18" in size and usable for vertical posters, postcards, event maps, and other promotional material formats.
- Please take into consideration that the artwork will be overlaid with the First Friday Logo along with dates, times and other information. So keep anything of real interest towards the center or to one side.
- Final selection will be made on October 23, 2020. Notifications will be made by October 26 for all submissions. The selected artwork will be featured on the Downtown First Friday website, and will be used to promote events at will during the 2020/2021 season.

FIRST FRIDAY

POSTER APPLICATION FORM 2020-2021

SUBMISSION DEADLINE: October 16, 2020

All submissions must include a JPEG of proposed artwork and a completed application form for each individual submission. All submissions must be received by October 16, 2020 and sent to the following address: Downtown Spokane First Friday, 10 N Post #400, Spokane, WA 99201, or emailed to firstfriday@downtownspokane.org.

Month preference(s)*

- | | | |
|--|-------------------------------------|---|
| <input type="checkbox"/> November 2020 | <input type="checkbox"/> April 2021 | <input type="checkbox"/> August 2021 |
| <input type="checkbox"/> December 2020 | <input type="checkbox"/> May 2021 | <input type="checkbox"/> September 2021 |
| <input type="checkbox"/> January 2021 | <input type="checkbox"/> June 2021 | |
| <input type="checkbox"/> March 2021 | <input type="checkbox"/> July 2021 | |

* By selecting you acknowledge that you have appropriate inventory and are willing and available to exhibit during that First Friday inside River Park Square from 5:00 to 8:00pm.

Artist's Full Name:		
Address:		
About the Artist:		
Artwork Title:	Medium:	Additional Info:
E-Mail Address:	Cell Phone:	Home Phone:

I agree to give the Downtown Spokane Business Improvement District permission to use my original artwork for all promotional materials deemed necessary in the calendar year 2020/2021. By signing below, I attest that the artwork being submitted is my own original artwork and that it does not infringe on the intellectual property rights or copyright of any third party.

Signature

Date