

HOOPFEST '22

\$35 SIDEWALK VENDOR

Merchants will be provided a four-foot by ten-foot vending area directly outside of their business

\$330 SIDEWALK VENDOR UPGRADE

Sidewalk facing businesses who want a larger or more central location may apply through the regular SHA vendor program with a discount of \$600

**APPLY BY
MAY 20TH**

CONTINGENT ON SPACE AVAILABILITY



BUSINESS IMPROVEMENT DISCOUNT

Downtown businesses typically not selling retail products or goods. Vendors may request to participate as authorized Hoopfest vendor during event weekend

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