



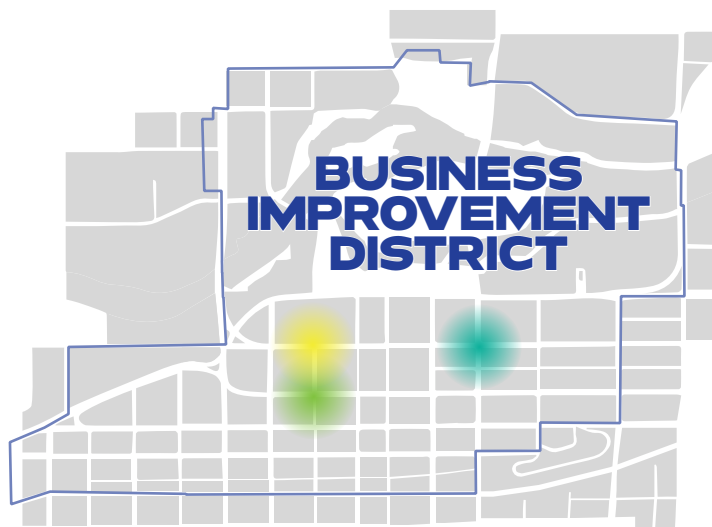
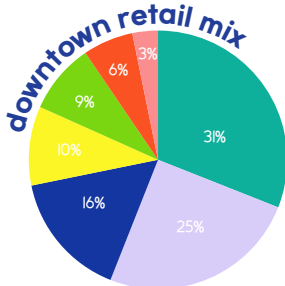
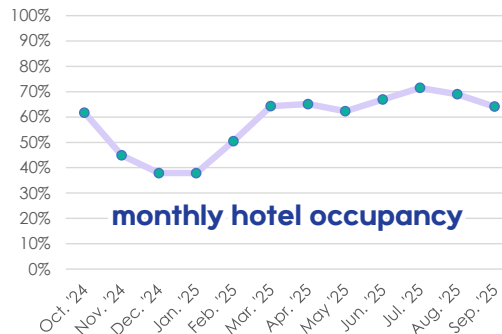
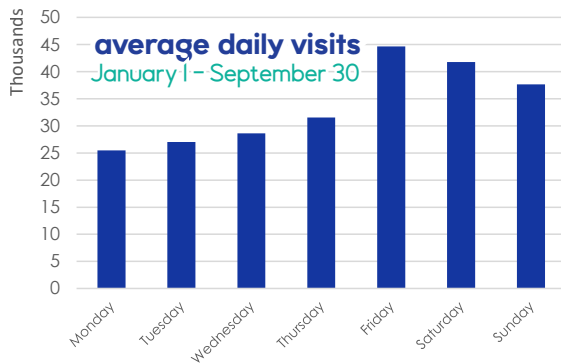
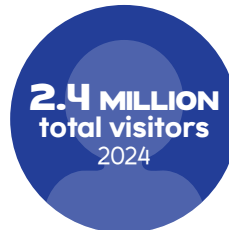
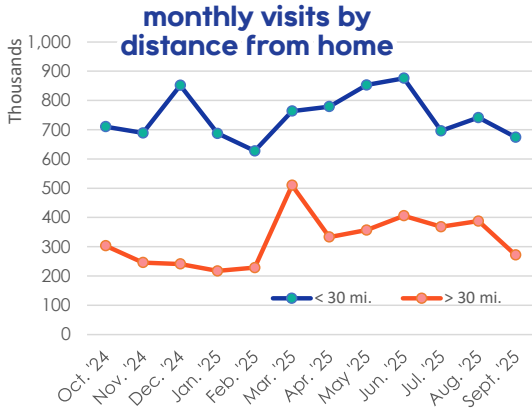
**DOWNTOWN
SPOKANE**
PARTNERSHIP

DOWNTOWN SPOKANE

visitor foot traffic report | january 1 - september 30

Source: Placer.ai & STR

Downtown Spokane serves as the region's dynamic hub, drawing people to its mix of vibrant shops, dining, and recreation, making it the ultimate destination for both locals and visitors.



most frequented destinations downtown

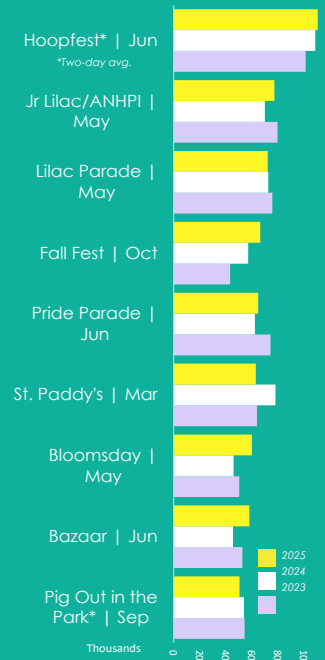


DOWNTOWN ACTIVITY



25+
major community festivals annually in downtown

top 9 major events by attendance



2025 MOST VISITED DAYS

227 K
hoopfest
june 28 & 29

77 K
junior lilac parade & asian native hawaiian pacific islander heritage festival (anhpi)
may 10

72 K
spokane lilac festival and armed forces torchlight parade
may 17



**DOWNTOWN
SPOKANE**
PARTNERSHIP

DOWNTOWN SPOKANE

population report | january 1 - september 30

Source: Placer.ai, CoStar & DSP

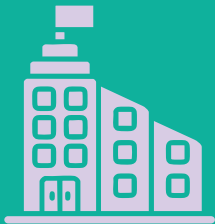


\$1.63 BILLION
total assessed
property value of
downtown**

4.22 MILLION
leasable square
footage*

31.7%
vacant office space*

8.9%
vacant retail space*



**notable employers
headquartered
downtown**

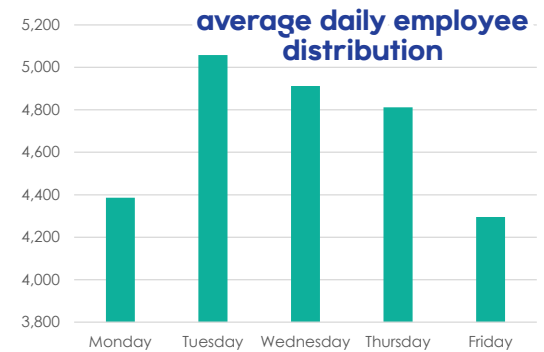
Pyrotek
Washington Trust Bank
Cowles Company
Clearwater Paper



- Legal
- Financial
- Consulting & Business Services
- Healthcare & Medical
- Other (Commercial)
- Design/Engineering
- Non-profit/Government
- Real Estate
- Technology
- Creative / Advertising

Home to a diverse range of office spaces and professional services, downtown Spokane provides a collaborative environment that supports the region's business community and entrepreneurial spirit.

employee population: 9,276 averaging 2.5 workdays per week downtown



36
average
employee
age

70.5%
college degree

\$91,000
average
employee
household
income

SIX HIGHER EDUCATION INSTITUTIONS

gonzaga university • washington state university
eastern washington university • whitworth university
spokane community college • spokane falls community college



92.7%
residential
occupancy*

2,961 housing units***
164 units under construction
445 units planned

93
walk score

* Central Business District
** Business Improvement District
*** Downtown Housing Study Area