The safety and beauty of the Downtown Business Improvement District is maintained by two groups, consisting of the Clean Team and Ambassadors. The Clean Team enhances the unique urban experience by maintaining public spaces six days a week, over 10,000 hours a year. Ambassadors walk the district, totaling more than 25,000 miles a year. The crew is trained to provide assistance for all situations. The presence of Ambassadors - whether providing a pedestrian assist, changing a flat tire, giving directions, or just listening - supports a safe and community-minded downtown.

- **5,708 Citizens assisted in 2017**
- **4,798 Citizens educated/advised in 2017**
- **8,292 Business Contacts in 2017**
- **1,562 Street trees**
- **5,199 Garbage cans collected in 2017**
- **250+ planters and hanging baskets**
- **3,135 Graffiti pieces removed in 2017**
- **5,708 Citizens assisted in 2017**