

WHEN
Thursday, June 6, 2024
8:00 - 10:00 am

WHERE
Spokane Convention Center
Centennial Ballrooms



2024 STATE OF DOWNTOWN SPONSORSHIP OVERVIEW

EVENT DESCRIPTION

Attended by elected officials, community and business leaders, and downtown champions, State of Downtown celebrates downtown's resiliency with a preview of exciting new initiatives contributing to a growing urban community. The program will feature inspiring speakers and program production that drives media coverage for partners and sponsors.

SPONSORSHIP OPPORTUNITIES

Presenting Sponsorship^{**} | One available

- Exclusive sponsorship level includes company logo on save the date, printed and email invitation, website, onstage, in presentation slides, printed meeting materials, event signage
- Recognition in media release, social media posts and on-stage during the program
- Opportunity for speaking role to introduce keynote + stage spotlight (2 min presentation or video)
- Opportunity to provide promotional item at each seat
- Exclusive co-branded downtown keepsake item at each seat
- Advertising placement in event program
- Promotional table/display area to promote business at the event
- Table of 8 with preferred priority seating + 2 seats at head table with keynote speaker
- 5% additional ticket purchases
- Access to attendee list (names and companies only)

Leader Sponsorship^{**} | Three available

- Company logo on email invitation, website, in presentation slides, printed meeting materials, event signage
- Recognition in media release, social media posts and on-stage during the program
- Opportunity for speaking role to present award on stage + stage spotlight (1 min presentation or video)
- Advertising placement in event program
- Promotional table/display area to promote business at the event
- Table of 8 with preferred priority seating
- 5% additional ticket purchases

Champion Sponsorship | Eight available

- Company logo on website, in presentation slides, printed meeting materials, event signage
- Recognition in media release and logo on table
- Table of 8 with preferred seating
- 5% additional ticket purchases

Booster Tables and Tickets | Available 2024

*Must be a Bronze level or above DSP member **Secure sponsorship by February 1, 2024 for invitation inclusion

For more information about sponsorship opportunities contact:



509.456.0580
info@downtownspokane.org
10 N POST #400
SPOKANE, WASHINGTON 99201