



2025 STATE OF DOWNTOWN SPONSORSHIP

Be a part of the annual celebration highlighting the achievements during the last year and learn about the plans to build on the exciting momentum of downtown Spokane in 2025! Let's write the next chapter of downtown's love story.

Friday, May 30, 2025, 9:00-10:30 a.m.

Spokane Convention Center, Centennial Ballrooms

Attended by elected officials, community and business leaders, and downtown champions, State of Downtown celebrates downtown's resiliency with a preview of exciting new initiatives contributing to a growing urban community. The program will feature inspiring speakers and program production that drives media coverage for partners and sponsors.

SPONSORSHIP OPPORTUNITIES

Downtown Spokane offers a variety of sponsorship opportunities to meet sponsor needs. Custom packages are also available.

Presenting Sponsorship* | One available, \$10,000

- Exclusive sponsorship level includes company logo on save the date, printed and email invitation, website, onstage, in presentation slides, printed meeting materials, event signage
- Recognition in media release, social media posts and on-stage during the program
- Opportunity for speaking role to introduce keynote + stage spotlight (2 min presentation or video)
- Opportunity to provide promotional item at each seat
- Exclusive co-branded downtown keepsake item at each seat
- Advertising placement in event program
- Promotional table/display area to promote business at the event
- Table of 8 with preferred priority seating + 2 seats at head table with keynote speaker
- Two tickets to the Emerging Leaders Breakout session.
- 5% off additional ticket purchases
- Access to attendee list (names and companies only)

Leader Sponsorship* | Three available, \$6,000

- Company logo on email invitation, website, in presentation slides, printed meeting materials, event signage
- Recognition in media release, social media posts and on-stage during the program
- Opportunity for speaking role to present award on stage + stage spotlight (1 min presentation or video)
- Advertising placement in event program
- Promotional table/display area to promote business at the event
- Table of 8 with preferred priority seating
- Two tickets to the Emerging Leaders Breakout session.
- 5% off additional ticket purchases

Champion Sponsorship | Eight available, \$2,500

- Company logo on website, in presentation slides, printed meeting materials, event signage
- Recognition in media release and logo on table
- Table of 8 with preferred seating
- Two tickets to the Emerging Leaders Breakout session.
- 5% off additional ticket purchases

Booster Tables | Unlimited, \$750

- Logo on table
- Table of 8 with preferred seating
- One ticket to the Emerging Leaders Breakout session.
- 5% off additional ticket purchases

*Ask us about a multi-year commitment for reduced pricing

Secure your sponsorship today, contact: 509.456.0580 or Elisabeth Hooker, lizh@downtownspokane.org



DOWNTOWN SPOKANE PARTNERSHIP

ABOUT OUR SPEAKER



Peter Kageyama is an author and international speaker known for his work on community development and civic engagement. He is the author of *For the Love of Cities* and *Love Where You Live*, books that explore the emotional connections people have with their communities and how these relationships drive urban revitalization.

A recognized expert in grassroots city-building, Kageyama works with leaders, policymakers, and citizens to inspire creative investments in public spaces, fostering more vibrant and lovable communities. His engaging talks highlight the role of small-scale, passionate initiatives in making cities more dynamic and connected.

EXCLUSIVE OPPORTUNITY FOR SPONSORS

As a valued sponsor, you will have the chance to select emerging leaders from your organization to participate in an exclusive workshop on the future of downtown. This interactive session will provide a unique opportunity to learn from successful projects in other cities, gain insights into innovative urban development strategies, and collaborate on fresh ideas to enhance downtown Spokane's future.

Facilitated by Peter, participants will engage in thought-provoking discussions, hands-on brainstorming sessions, and networking with fellow changemakers, ensuring they leave with both inspiration and actionable takeaways. This is a one-of-a-kind opportunity to invest in the next generation of leaders while contributing to the continued growth of downtown Spokane.