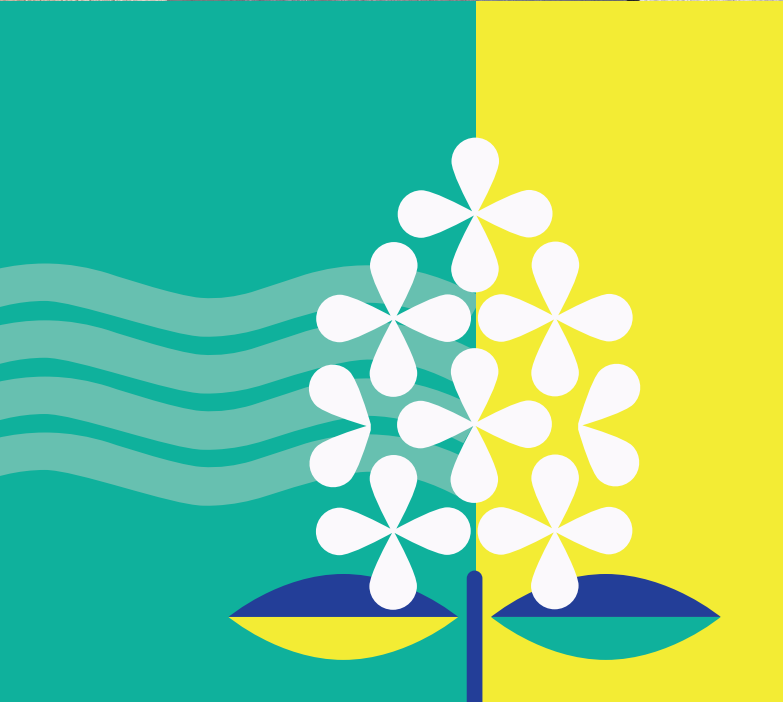
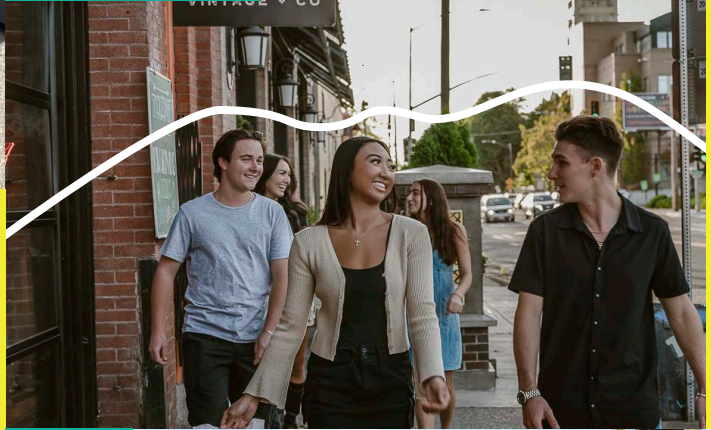


downtown spokane business improvement district 2024 BY THE NUMBERS



DOWNTOWN IMPACT ON SPOKANE

downtown is 0.7% of the city's total area



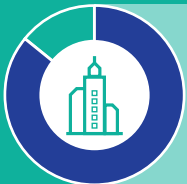
3,095
hotel rooms
39%
of city total



\$1.2B
taxable sales
17%
of city total



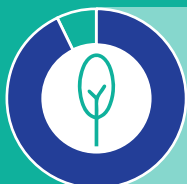
20,980
employees
15%
of city total



1,029
businesses
12%
of city total



224
restaurants,
bars, & shops
12%
of city total



122.4
park acres
7%
of city total



\$1.6B
in assessed
value
5%
of city total



2,854
residents



SEIZING OUR OPPORTUNITY

Downtown is special. Not just because it's a hub for activity. It's also the anchor for our region and its well-being affects all of Spokane.

With the traditional office ecosystem transforming to flexible, creative new destinations to attract employees, there's a necessity to expand and create new amenities, like active storefronts filled with restaurants and immersive retail, creative civic spaces, and a neighborhood where residents can also thrive.

As downtown Spokane evolves into a multi-dimensional mixed-use neighborhood, there will be more demand for housing and programming. In 2024, Downtown hosted beloved traditions like Bloomsday, the Lilac Festival, and Hoopfest, as well as the NCAA basketball playoffs at the Spokane Veterans Memorial Arena. Together, we kicked off the inaugural season of professional soccer at ONE Spokane Stadium, welcomed groups from across the globe at the Spokane Convention Center, enjoyed comedy in the great outdoors, celebrated the anniversary of the World's Fair, and recaptured the magic of the holidays through new events and partnerships.

With this excitement, we understand that the most critical ingredient in reviving a strong downtown is safety. Everyone should feel and be safe in downtown Spokane. As the manager of the BID, the DSP has a unique understanding of challenges to keeping Downtown safe and clean. We will continue to work closely with city and regional elected officials, community and civic leaders, property owners, commercial tenants, residents, and nonprofits to adopt policies, investment and support that enhance Spokane's urban core so that it continues to fuel our regional economy.

The DSP is honored to continue our mission of building a better place to live, work and do business for all.



Emilie Cameron
President & CEO
Downtown Spokane Partnership

learn more →



about the downtown business improvement district (bid)

The Spokane City Council authorized the Downtown Business Improvement District (BID) in 1995 with the support of downtown business and property owners. The BID is a unique financing mechanism that funds supplemental services and improvements that enhance municipal services for the 1,500 properties and businesses across the 80-block BID area. BID programs keep downtown safe, clean, and economically vibrant with oversight from the BID Ratepayer Advisory Board that represents the interests of Ratepayers.

about the downtown spokane partnership (dsp)

A private non-profit membership organization, the Downtown Spokane Partnership (DSP) is the leading champion for revitalization of Spokane's urban core. Contracted by the City of Spokane to administer and manage the BID, the DSP provides enhanced public services to the 80-block BID while advocating for policies, reduced regulations, and capital investment across downtown Spokane. The DSP Board of Directors guides the strategic priorities, advocacy and fiscal management of the organization.



818 W Riverside Ave, Ste 120
Spokane, WA 99201

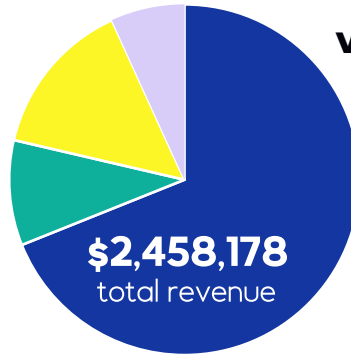
509.456.0580
downtownspokane.org



@DowntownSpokane



PERFORMANCE OVERVIEW



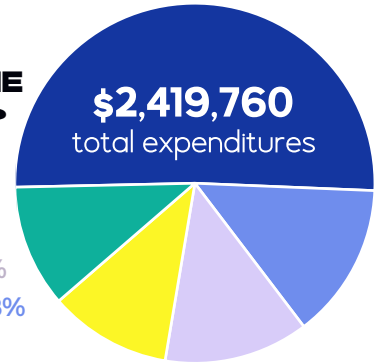
WHAT FUNDED THE BID IN 2024?

- bid assessments - 71%
- city of spokane - 10%
- events & sponsorship - 15%
- grants & other revenue - 4%



WHAT DID THE BID FUND IN 2024?

- clean & safe - 51%
- administration & special projects - 11%
- economic vitality - 11%
- marketing & communications - 14%
- events & programming - 13%



2023 audited financials

current assets

Cash and cash equivalents	\$674,534
Accounts receivable	\$68,793
Property and equipment, net	\$60,106

total assets \$803,433

liabilities and net assets

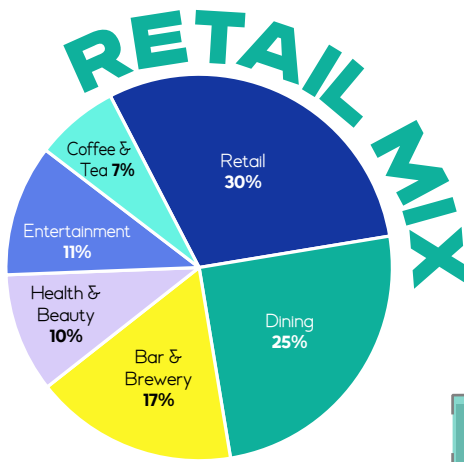
Accounts payable	\$217,534
Other liabilities	\$37,983
Total liabilities	\$255,517

net assets *Without donor restrictions*

Undesignated	\$142,059
Board designated	\$405,857
Total net assets	\$547,916

total liabilities and net assets \$803,433

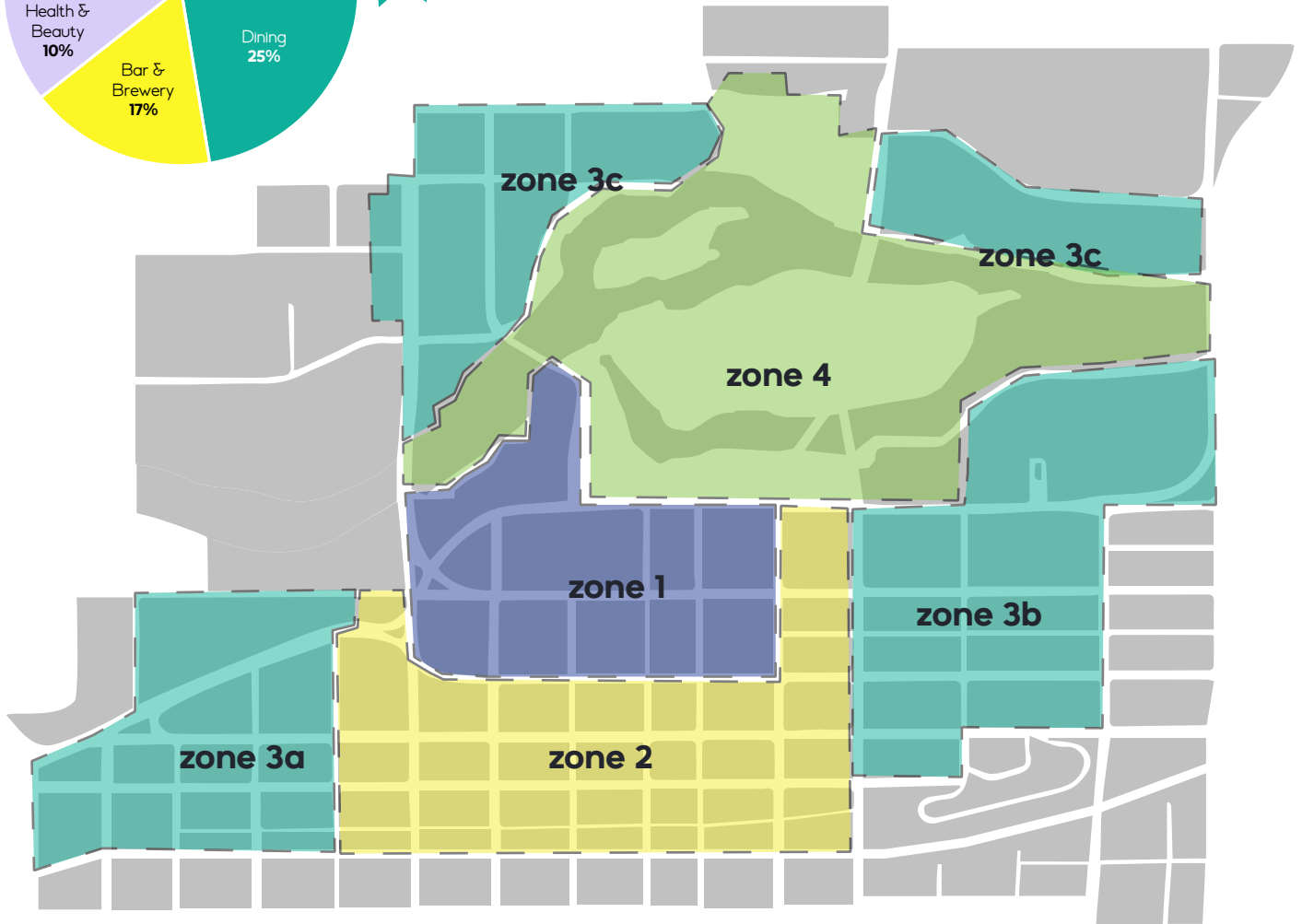




80
Square Blocks



1,029 Tenants



21 NEW ground-floor retail businesses in 2024 = **95%** unique & locally-owned **38%** retail **33%** dining **6** women owned **3** BIPOC owned

1,800 residential units

130 condo units

5,171 theater seats

8,195 off-street parking stalls

754,321 City Line riders

6 miles bike lanes

72 local restaurants

7 breweries and cideries

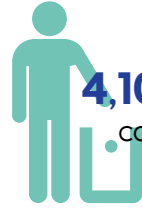
8 tasting rooms



CLEAN

23,040

total blocks cleaned



4,103 bags of trash and **6,734** cardboard boxes collected



Removed **2,185** graffiti tags



Power washed **25 miles** of sidewalk



Maintained **200+** garden planters & hanging baskets



Removed snow from **640** pedestrian ramps



“The last couple of years I have seen a real change in the atmosphere downtown for the better. The cleaning crew keeps it so clean and the new signage, plants, art installations etc have all added such a needed beauty and showing of pride & care, MANY guests comment and ask...”how do you keep it so clean?”

~ 2024 survey respondent



Beginning September 30, 2024, the DSP was contracted by the City of Spokane to provide supplemental cleaning services in South Downtown from Walnut to Bernard.

SOUTH DOWNTOWN

15 viaduct walls painted
1,161 cardboard boxes picked up
22 alleys swept & sanitized
5.9 tons of garbage picked up
120 graffiti tags removed
60 tree wells weeded

SAFE

We rely on them almost daily to keep our building and parking area safe. They are a phone call away and always respond rapidly when the need arises. Absolute necessity for those that work, live or visit the downtown area.

~ 2024 survey respondent



Responded to
4,564 calls for service



3,440 social
outreach contacts

3,827 contacts
with businesses
and citizens



10,080 miles walked.
Enough miles to get to New York City
and back at least 4 times!



5,000+ e-bike
miles traveled



11+ CPTED*
assessments
performed

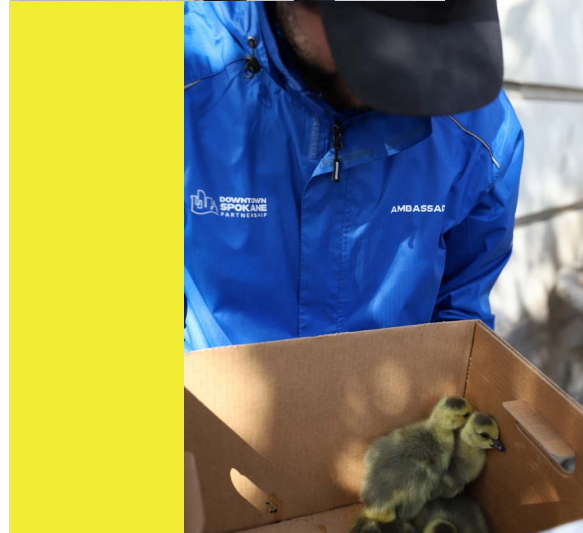
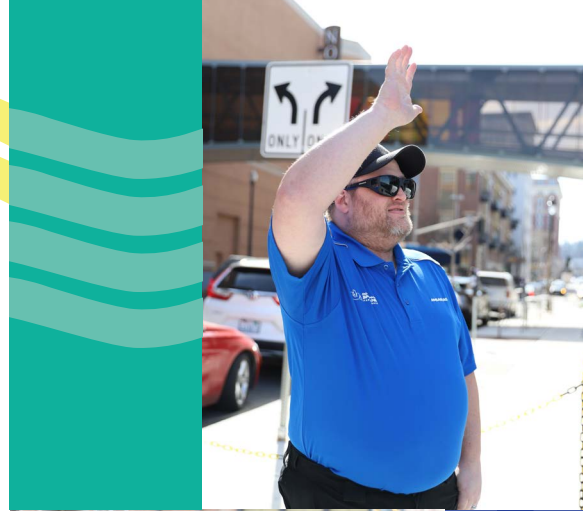
*Crime Prevention Through
Environmental Design

beyond the call



7 Life-saving
interventions

6 Animals rescued





PROMOTE



132,106
website users

www.downtownspokane.org
Jan 1 – Dec 31, 2024



Most popular pages:
1. event calendar
2. parkspokane

6,640



What's Happening eNews subscribers
33% increase over 2023

socials @downtownspokane



22,618
followers



917,462
reach



107,726
impressions



DISCOVERY is downtown
Unique shopping finds at www.downtownspokane.org



November 17
59,103 views
Ambassador
appreciation post

women 35-44
account for 23.8% of
social media followers



holiday awareness campaign

Google digital November 18 – December 31, 2024

spokane is downtown

96,868

impressions

2,250

impressions per day

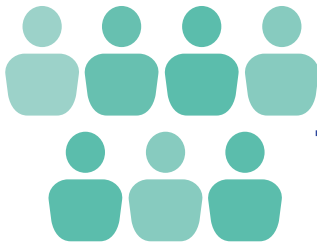
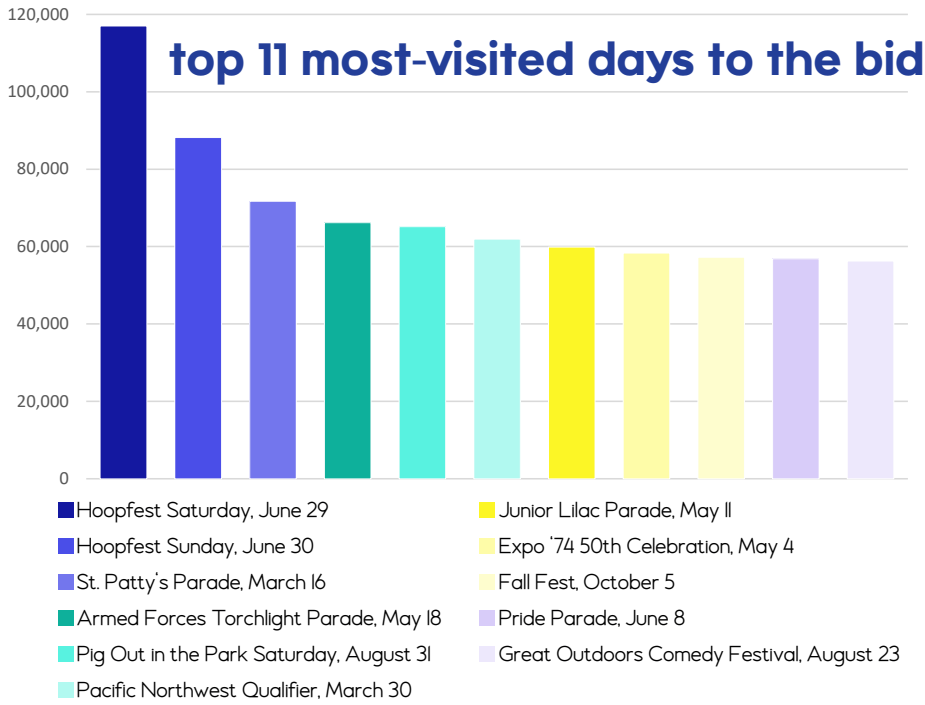


DELICIOUS is downtown
Dining directory at www.downtownspokane.org

SPOKALADES

- #2 | "10 best us cities for new college grads" *CNBC*
- #7 | "best sports business cities" *Sports Business Journal*
- #17 | "top 25 places to move out west" *Liveability*
- #23 | "best park systems" *Trust for Public Land*

PROGRAM



10.9 million
total downtown visits



1.7 million cumulative
foot traffic for major
downtown events

new events and activations

back to downtown block party
Targeting downtown employees

saturday dance market
Market and free dance instruction

art bites
A taste of art, music and cuisine on Wall Street

merry & magical lane holiday kick-off
Post Street lighting experience



small business façade improvement grants

In 2024, BECU supported the DSP with funding to provide grants for downtown façade improvements to boost economic vitality, foot traffic, and public safety in commercial areas.

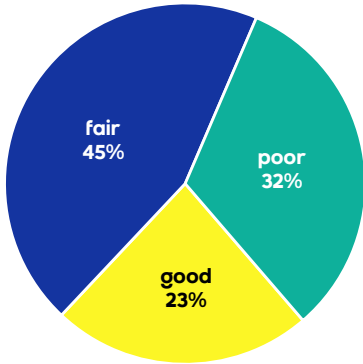
14 Grantees
\$27k Awards



2024 RATEPAYER SURVEY

As a provider of enhanced municipal services in the Downtown Business Improvement District (BID), the Downtown Spokane Partnership conducted the second annual survey of business and property owners and managers within the BID in September 2024.

Results from the survey aim to inform annual and ongoing planning, and to better understand the needs of Spokane's city center. The purpose of the survey is to identify factors and trends affecting business operations and commerce in downtown Spokane.



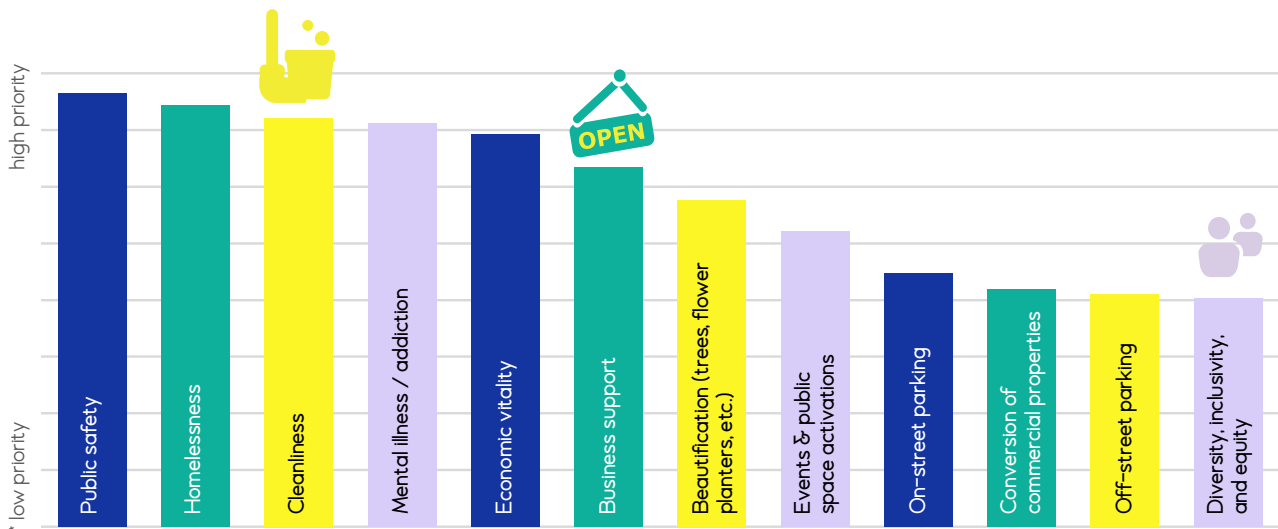
how would you rate downtown spokane as a place to do business?

68% of respondents felt downtown was a good to fair place to do business.



perceptions of safety decline from day to evening to night/early morning

Respondents felt safest in downtown during the hours of 7am to 6pm. Safety perceptions of downtown improved during all hours from 2023 survey responses.



please rate the following issues by priority in the bid

Safety, social services, and cleanliness were strongly rated as the most important issues posed to respondents.

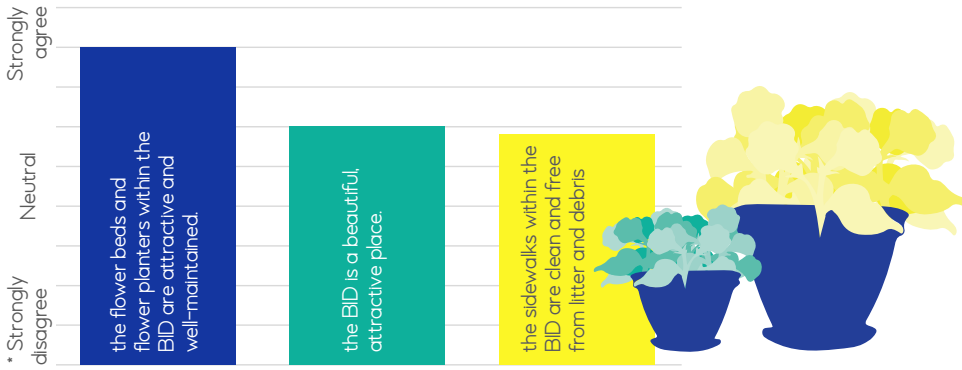
* 1-5 scale

46% of respondents
have been doing business in downtown
for over 10 years

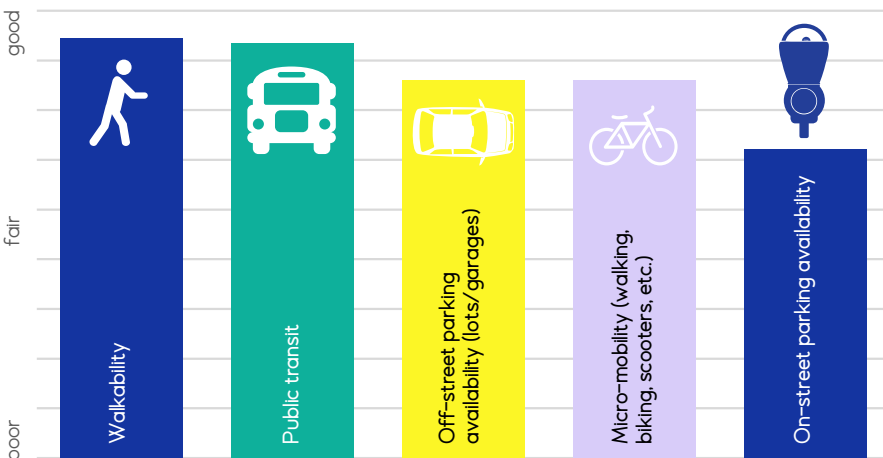
4% of respondents
have owned property in downtown for
under two years

Really appreciate the DSP and BID work being done. Don't give up and let's all hold each other accountable and aspire to a very high standard for Downtown Spokane. Thank you!

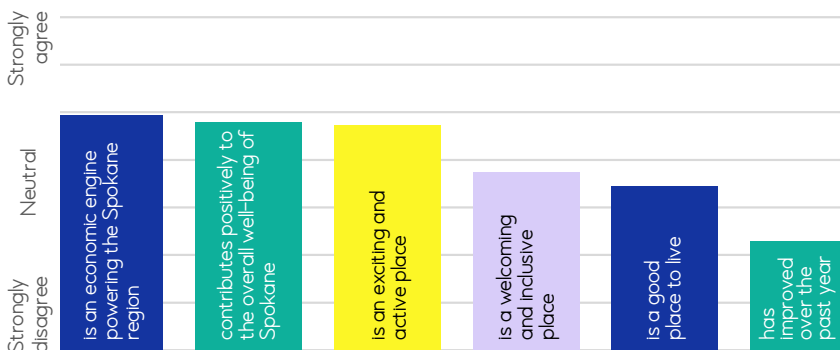
~ 2024 survey respondent



I generally feel... Respondents felt that the maintenance of sidewalk planters in the BID contributed to a positive feeling in downtown.



please rate the following within the bid
Respondents generally felt that downtown was easy to get to and around.



downtown spokane...



PLANNING FOR THE FUTURE

A strong organizational framework can support strategic goals and objectives.

VISION

downtown spokane
is the cultural and
economic heart
powering the region.

MISSION

dedicated to the
creation of a dynamic,
vibrant, livable,
and sustainable
downtown.

CORE VALUES

collaborative
innovative
diverse

A REFINED BID WORK PROGRAM...

BID services and work programs emphasize the priorities of BID Ratepayers and the needs of downtown Spokane.



View the 2025 Business Improvement District Management Plan



safe & clean

*core security and
maintenance services*

economic vitality

*business support with
thought leadership*

public space activation

*enhancing a vibrant
and beautiful place*

management

*adding new
approaches with
flexibility*



DOWNTOWN SPOKANE
PARTNERSHIP