

Downtown Spokane

**BUSINESS IMPROVEMENT DISTRICT
2025 BY THE NUMBERS**



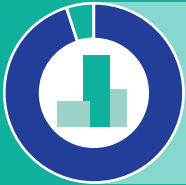
**DOWNTOWN
SPOKANE**
PARTNERSHIP

DOWNTOWN IMPACT ON SPOKANE

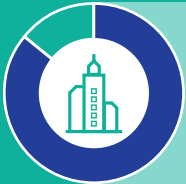
downtown is 0.7% of the city's total area



\$1.6B
in assessed
value



595
parcels



1,029
commercial
tennants



3,095
hotel rooms



7,911
off-street
parking stalls



2,854
residents



122.4
park acres



80
square blocks

This year marks a powerful milestone: 30 years of collective impact through the Downtown Spokane Partnership and Downtown Spokane Business Improvement District. For three decades, business and property owners have chosen to invest together in a shared belief that when we work together collectively, the impact far exceeds what any single entity can achieve alone.

That principle continues to guide the work of the Downtown Spokane Partnership. The unique combination of annual BID ratepayer assessments that provide stable funding for services and priorities that benefit all four zones of the BID are leveraged with private investment, grants, and DSP contributions to strengthen economic vitality and enhance beautification efforts downtown.

Like BIDs nationwide, we focus on the fundamentals that create a thriving urban center: safety, cleanliness, economic vitality, activation, and stewardship of public spaces. In 2025, DSP Ambassadors and Clean Team members worked seven days a week, 362 days a year, as a visible presence and a welcoming resource for employees, residents, and visitors. These daily, consistent efforts reinforces both real and perceived safety – a cornerstone of downtown confidence – and ensures downtown Spokane reflects the pride and investment of those who call Spokane home.

A strong downtown economy requires both stability and momentum. The BID supports ground-floor and skywalk retailers, engages office employees, assists with business retention and recruitment, and manages programs to improve parking access and convenience.

Downtown thrives when it is active and energized. By amplifying local businesses and driving engagement through cooperative marketing, promotions, and public activations, we increased foot traffic in 2025 and reinforced downtown as a vibrant destination.

As we celebrate 30 years of serving downtown, we also look forward. Downtown Spokane is entering its next chapter with opportunities for residential growth, adaptive reuse of office space, development of destination amenities, and continued public realm investment.

The path ahead requires partnership, innovation, and sustained commitment. I invite you to be part of our next era. Together, we can build on the foundation created over the past three decades and accelerate progress in the years ahead.

*Emilie Cameron
President & CEO
Downtown Spokane Partnership*



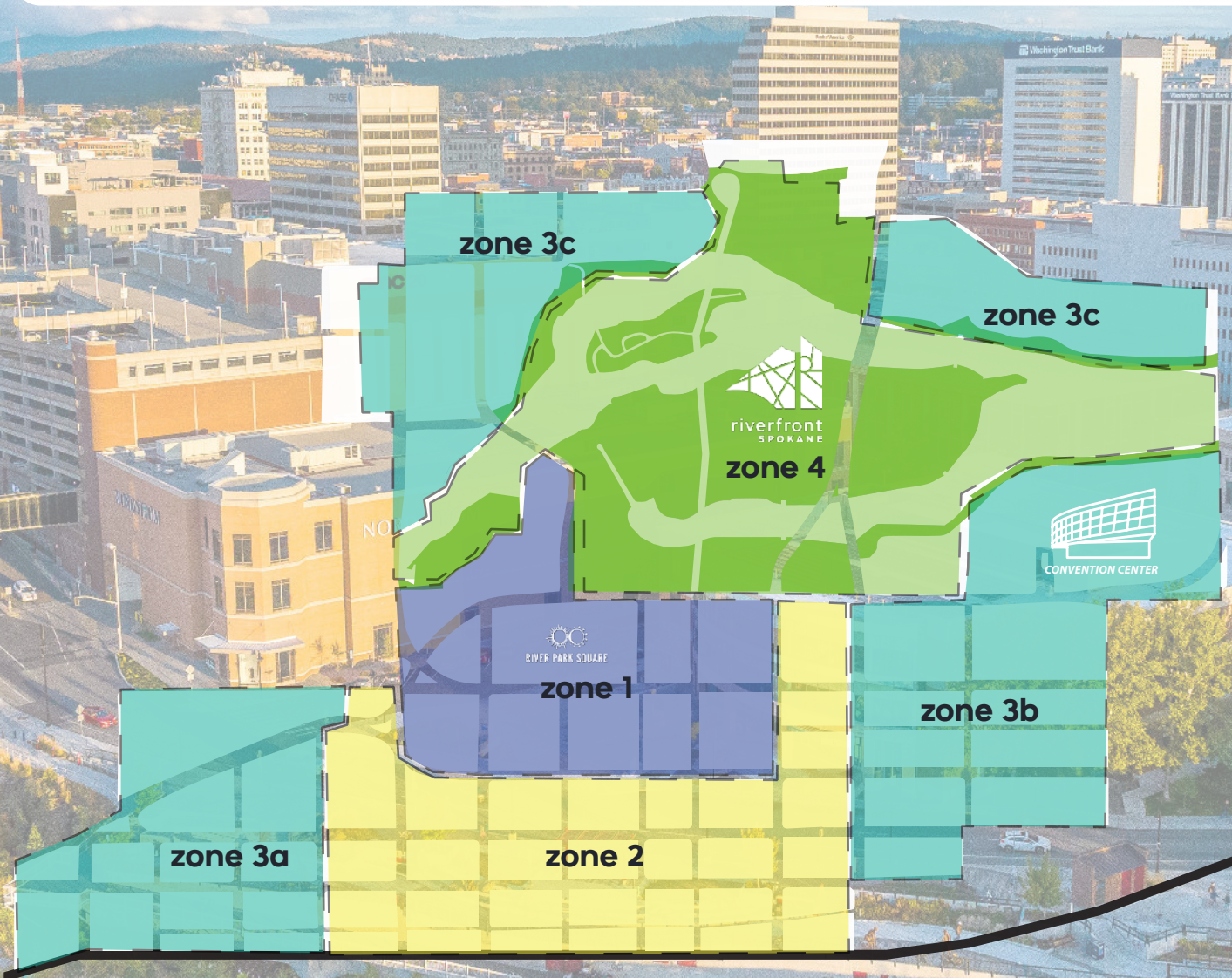
A REFINED BID WORK PROGRAM

BID services and work programs emphasize the priorities of BID Ratepayers and the needs of downtown Spokane.

[View the 2026 BID Management Plan](#)

ABOUT THE DOWNTOWN BUSINESS IMPROVEMENT DISTRICT (BID)

The Spokane City Council authorized the Downtown Business Improvement District (BID) in 1995 with the support of downtown business and property owners. The BID is a unique financing mechanism that funds supplemental services and improvements that enhance municipal services for the properties and businesses across the 80-block BID area. BID programs keep downtown safe, clean, and economically vibrant with oversight from the BID Ratepayer Advisory Board that represents the interests of Ratepayers.



MORE ABOUT THE BID



2025 AT A GLANCE



30 trees added to the downtown canopy

Planted **8,000+** annuals and perennials

Power washed **25 miles** of sidewalk

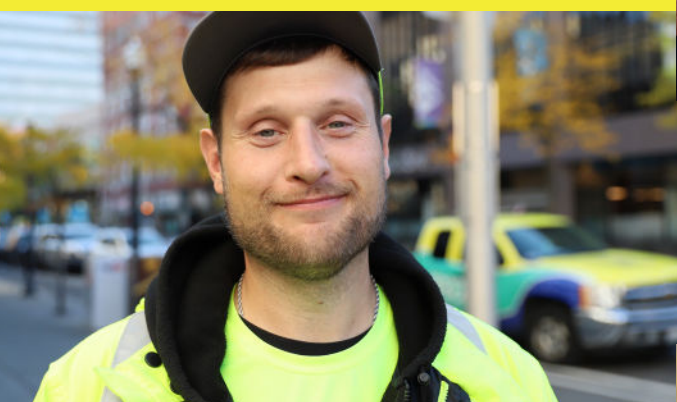
Removed **3,732** graffiti tags

Collected **7,142** bags of trash and **13,790** cardboard boxes

23,040
total blocks cleaned



Hosted **150+** clean-up volunteers



Completed **20** CPTED assessments

200 feet Lilac Lane floral display on Main Ave

14,545
Ambassador contacts
107% increase over 2024

1,351 Hospitality contacts

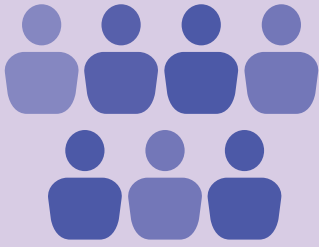
10,533 Security contacts

2,661 Business Contacts



14,560 Patrol Hours
2,356 Referrals to Services & Shelter





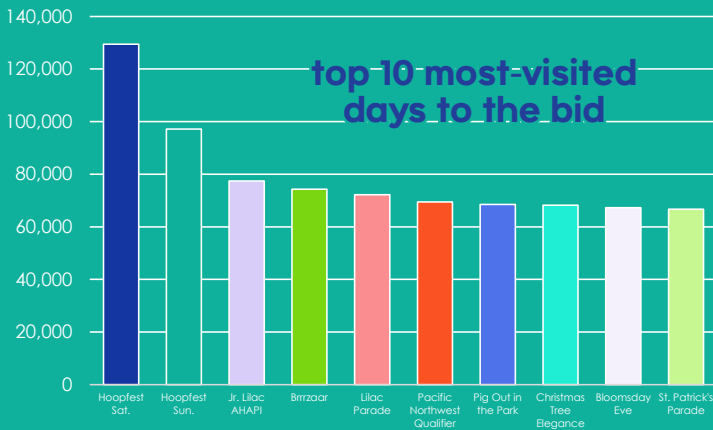
13 million
total downtown visits

2 million
cumulative visits during
major downtown events

march
Most popular
month for out of
town visitors
40% of visits

december
Most popular month
for local visitors
77% of visits

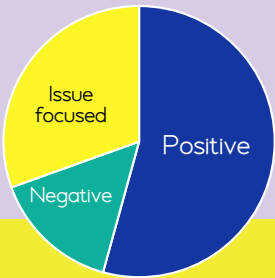
tuesday
most popular in
office workday



Supported **5** new cultural events

- Armedian Festival of Spokane
- Summer Splash Party
- Soulfood & Sips
- Festa Italia
- Autumn Moon Festival

in the news
62
media releases issued
75
media mentions
318
media stories about
downtown



163,168 website users
downtownspokane.org

Most popular web pages:
#1 event calendar
#2 parkspokane (transportation)

@downtownspokane

25,743 followers
1,080,264 reach
99,247 impressions
5,306 followers

Gained **13,910** followers across social platforms

SPOKALADES

- #1 | **lawnstarter** | *Washington's Cleanest City*
- #1 | **simplify llc** | *Best State for Entrepreneurs*
- #2 | **redfin** | *The 10 Best Places to Live in Washington State*
- #3 | **go banking rates** | *50 Cheapest Places to Retire Across America*
- #4 | **petsmart** | *The Top 25 Cat-Loving Cities*

7,819
What's Happening eNews
subscribers
↑ 18% increase from 2024

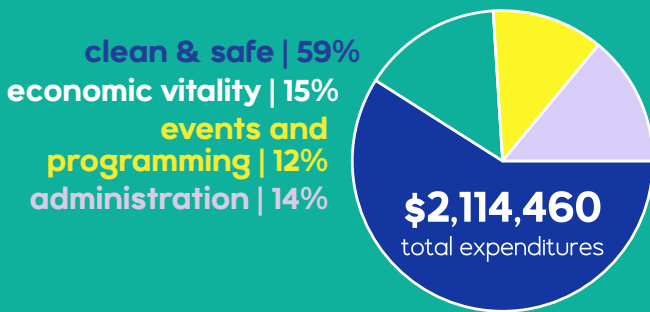
PERFORMANCE OVERVIEW

WHAT FUNDED THE BID IN 2025?



bid assessments - 90%
events & sponsorship - 2%
grants & other revenue - 8%

WHAT DID THE BID FUND IN 2025?



clean & safe | 59%
economic vitality | 15%
events and programming | 12%
administration | 14%

2024 AUDITED FINANCIALS

current assets

Cash and cash equivalents	\$322,321
Accounts receivable	\$188,442
Property and equipment, net	\$126,997

\$637,781

liabilities and net assets

Accounts payable	\$177,526
Other liabilities	\$71,707
Total liabilities	\$249,233

net assets *Without donor restrictions*

Undesignated	-\$6,039
Board designated	\$394,587
Total net assets	\$388,548

\$637,781

2025 RATEPAYER SURVEY

The annual survey of Ratepayers within the BID was conducted in September 2025. The survey aims to identify factors and trends affecting business operations and commerce in downtown Spokane to inform annual and ongoing planning for the priorities of the BID.

48% of respondents

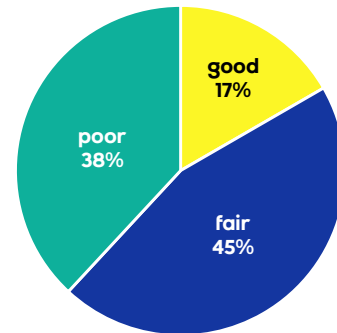
have been doing business in downtown for 10+ years

19% of respondents

have been doing business in downtown for less than 2 years

how would you rate downtown spokane as a place to do business?

62% of respondents felt downtown was a good to fair place to do business.



"i'm impressed with the clean team and their focus. they're always around and always trying."

Mark Kartchner
Owner Kartchner Engineering

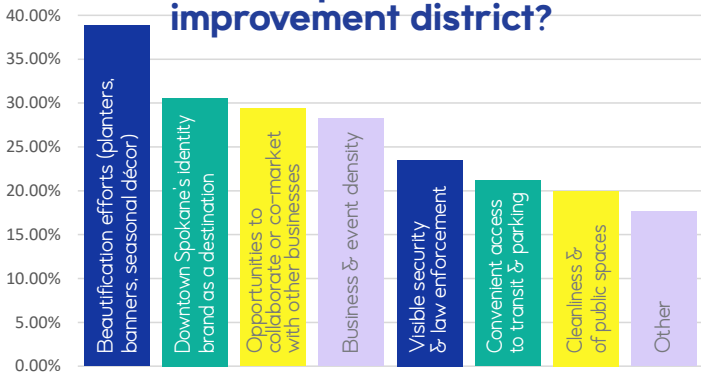
what bid services are most important to you?



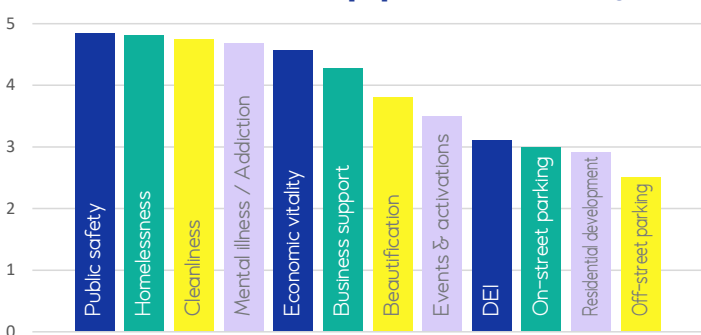
which of the following bid services have you or your business utilized in the past year?



what do you most appreciate about being located in the downtown spokane business improvement district?

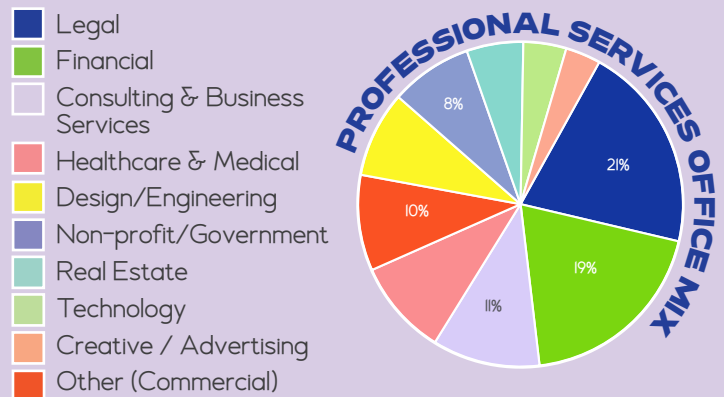
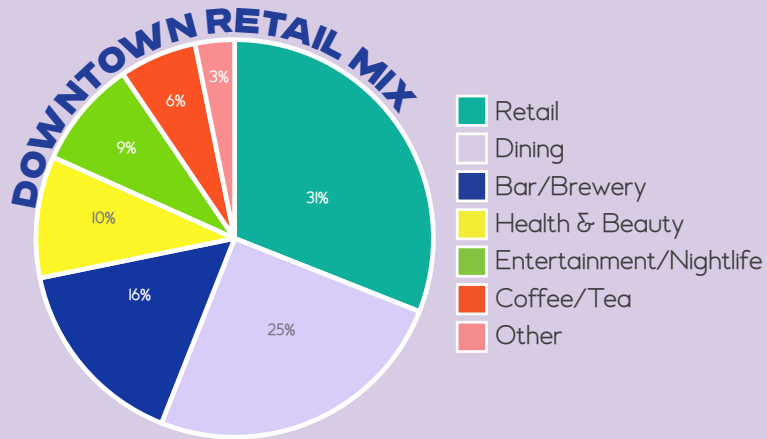


what issues are top priorities for you?



29 NEW ground-floor retail businesses in 2025

86% unique & locally-owned
 28% retail
 38% dining
 7 women owned
 7 BIPOC owned





DOWNTOWN SPOKANE PARTNERSHIP

ABOUT THE DOWNTOWN SPOKANE PARTNERSHIP

A private non-profit membership organization, the Downtown Spokane Partnership (DSP) is the leading champion for revitalization of Spokane's urban core. Contracted by the City of Spokane to administer and manage the BID, the DSP provides enhanced public services to the 80-block BID while advocating for policies, reduced regulations, and capital investment across downtown Spokane. The DSP Board of Directors guides the strategic priorities, advocacy and fiscal management of the organization.

VISION

downtown spokane
is the cultural and
economic heart
powering the region.

MISSION

dedicated to the
creation of a dynamic,
vibrant, livable,
and sustainable
downtown.

CORE VALUES

collaborative
innovative
diverse

VISIONARY MEMBERS



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