



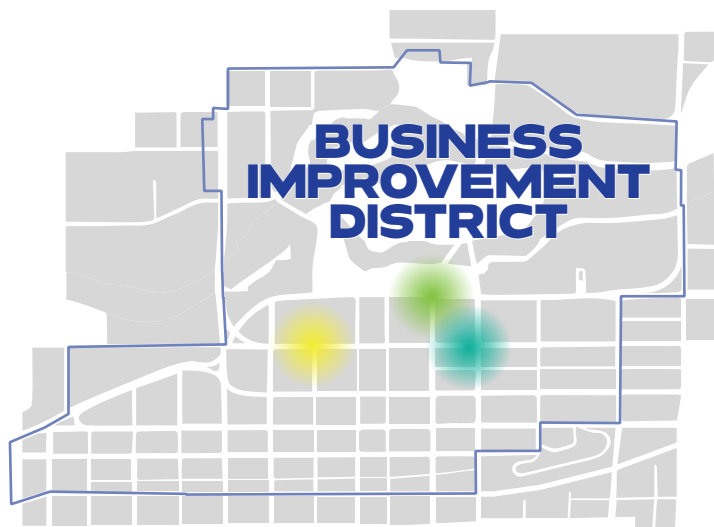
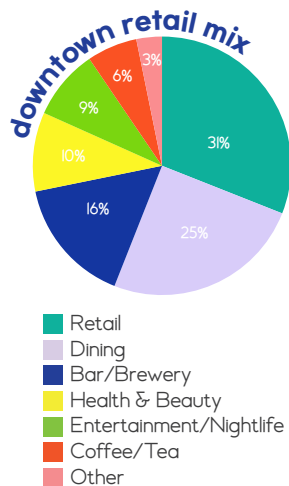
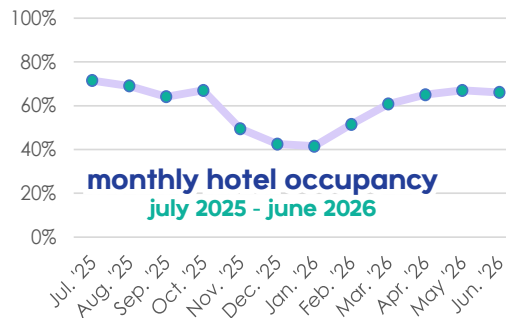
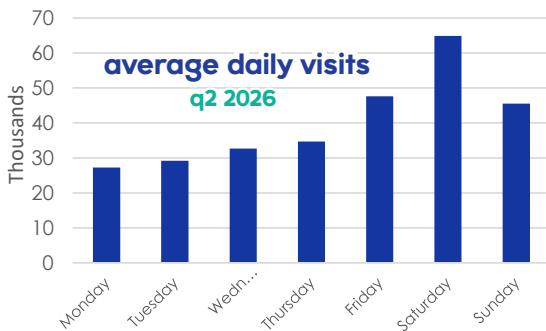
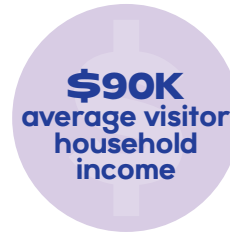
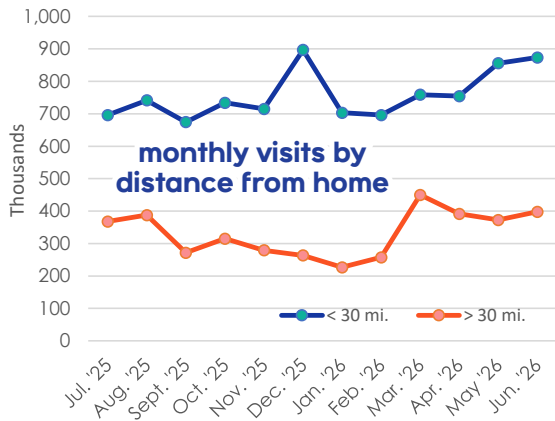
**DOWNTOWN
SPOKANE**
PARTNERSHIP

DOWNTOWN SPOKANE

2026 q2 visitor foot traffic report

Source: Placer.ai & STR

Downtown Spokane serves as the region's dynamic hub, drawing people to its mix of vibrant shops, dining, and recreation, making it the ultimate destination for both locals and visitors.



most frequented destinations downtown

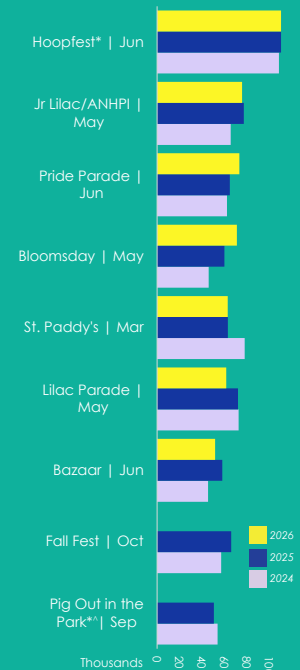


DOWNTOWN ACTIVITY



25+
major community
festivals annually
in downtown

top 9 major events by attendance



2026 Q2 MOST VISITED DAYS

110K*
hoopfest
june 27 & 28

76K
junior lilac parade
aahpi festival
may 9

73K
pride parade
june 13

71K
bloomsday
may 3

*Two-day avg.
**Event discontinued in 2026.



**DOWNTOWN
SPOKANE**
PARTNERSHIP

DOWNTOWN SPOKANE

2026 q2 population report

Source: Placer.ai, CoStar & DSP



\$1.63 BILLION
total assessed
property value of
downtown

4.43 MILLION
leasable square
footage

26.9%
vacant office
space**

10.3%
vacant retail space



**notable employers
headquartered
downtown**

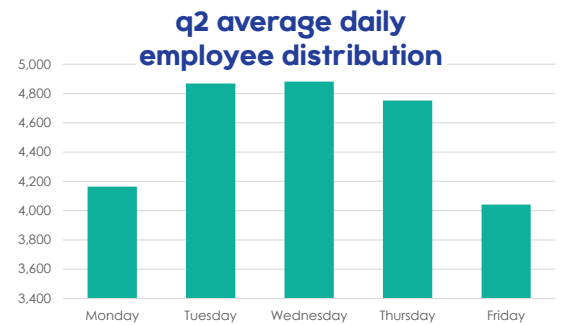
Pyrotek
Washington Trust Bank
Cowles Company



- Legal
- Financial
- Consulting & Business Services
- Healthcare & Medical
- Other (Commercial)
- Design/Engineering
- Non-profit/Government
- Real Estate
- Technology
- Creative / Advertising

Home to a diverse range of office spaces and professional services, downtown Spokane provides a collaborative environment that supports the region's business community and entrepreneurial spirit.

employee population: 8,700 averaging 2.5 workdays per week downtown



38
average
employee
age

70.5%
college degree

\$97K
average
employee
household
income

SIX HIGHER EDUCATION INSTITUTIONS

gonzaga university • washington state university
eastern washington university • whitworth university
spokane community college • spokane falls community college



21 MINUTES
median commute



13.07 MILES
average distance
from home

12 MINUTES
drive to airport



92.7%
residential
occupancy*



2,961 housing units*
201 units under construction
405 units planned

96
walk score

*Downtown Housing Study Area